Topic wise content
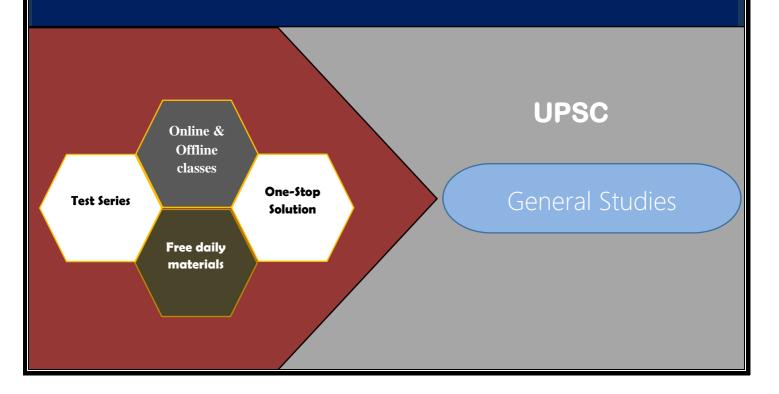
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ASEEM Portal

Notes for civil services preparation

Online &
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classes

Test Series

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Solution

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General Studies

ASEEM Portal

- The **Ministry of Skill Development and Entrepreneurship (MSDE)** has launched **'Aatamanirbhar Skilled Employee Employer Mapping (ASEEM)' portal** to help skilled people find sustainable livelihood opportunities.
- The Portal is expected to improve the information flow and bridge the demand-supply gap in the skilled workforce market.

Key Points

- **Developed and Managed By: National Skill Development Corporation (NSDC)** in collaboration with Bengaluru-based company 'Betterplace'.

Artificial Intelligence (AI) Based Platform:

- It will provide **real-time data analytics** about the demand and supply patterns including - industry requirements, skill gap analysis, demand per district/ state/cluster, key workforce suppliers, key consumers, migration patterns and multiple potential career prospects for candidates.
- It will enable **policymakers** to take a more objective view of various sectors in the economy.
- Driven by Prime Minister's assertion of 'India as a talent powerhouse' at the **India Global Week 2020 Summit**, it will further **re-engineer the vocational training landscape** in the country ensuring a skilling, up- skilling and reskilling in a more organised set up.
- **Functioning:** Also available as an application (app), it consists of three IT based interfaces:
- **Employer Portal:** Employer onboarding, demand aggregation, candidate selection.
- **Dashboard:** Reports, trends, analytics, and highlight gaps.
- **Candidate Application:** Create & track candidate profile, share job suggestion.

Benefits:

- **To Skilled Workforce:**
- It will have provision for registration and data upload for workers across job roles, sectors and geographies.
- It will help in strengthening industry-relevant skills and explore emerging job opportunities especially in the post Covid era.
- Candidate data coming to **Skill India Portal** from various state and central skilling schemes will be integrated including that from **Pradhan Mantri Kaushal Vikas Yojana (PMKVY)**, Fee- based Programs, **National Urban Livelihoods Mission**, **Deen Dayal Upadhyaya Grameen Kaushalya Yojana**, etc.

To Migrants:

- **Database of labour migrants** in Indian states and overseas citizens, who returned to India under the **Vande Bharat Mission** and filled **SWADES Skill Card**, has been integrated with the ASEEM portal.
- **To Employers:** They will be able to assess the availability of a skilled workforce and formulate their hiring plans.

National Skill Development Corporation

- NSDC is a **not-for-profit public limited company incorporated in 2008** under **section 25 of the Companies Act, 1956** (corresponding to section 8 of the Companies Act, 2013).
- It was **set up by the Ministry of Finance** as a **Public Private Partnership (PPP) model.**
- The Government of India through the **Ministry of Skill Development & Entrepreneurship (MSDE) holds 49%** of the share capital of NSDC, while the private sector has the balance 51% of the share capital.
- It aims to promote skill development by catalyzing creation of large, quality and for-profit vocational institutions.
- Its mandate is also to enable a support system which focuses on quality assurance, information systems and train the trainer academies either directly or through partenership.
- **Skill India Portal** is an initiative by the NSDC.