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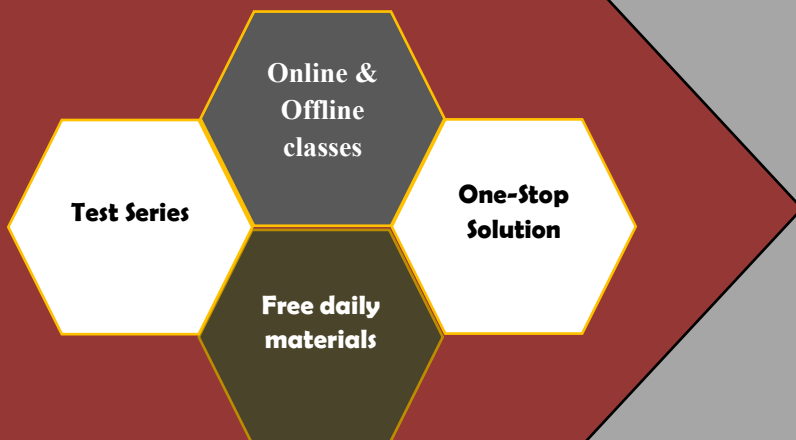
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Sankalp Se Siddhi: TRIFED

Notes for civil services preparation



UPSC

General Studies

Sankalp Se Siddhi: TRIFED

- The **Tribal Cooperative Marketing Development Federation of India (TRIFED)**, under the **Ministry of Tribal Affairs**, has launched “**Sankalp se Siddhi**” - Village and Digital Connect Drive.
- The **main aim** of this drive is to **activate the Van Dhan Vikas Kendras (VDVKs) in the villages.**

Key Points**About Sankalp se Siddhi Drive:**

- The drive will entail 150 teams (10 in each region from TRIFED and State Implementation Agencies/Mentoring Agencies/Partners) visiting ten villages each.
- Thus, 100 villages in each region and 1500 villages in the country will be covered.
- The visiting teams will also **identify locations and shortlist potential Van Dhan Vikas Kendras** for clustering as **TRIFOOD**, and **SFURTI** units as larger enterprises.
- **Scheme of Fund for Regeneration of Traditional Industries (SFURTI)** is a scheme of the **Ministry of Micro, Small & Medium Enterprises (MSME)**.
- **Rs. 200 crore Sales during the next 12 months is targeted** as a result of this initiative once the VDKs are activated in these 1500 villages.
- The teams will **also identify tribal artisans and other groups** and empanel them as suppliers so that they can have access to larger markets through the **Tribes India network** – both **physical outlets and TribesIndia.com.**

Other Involvements of the TRIFED:**Village and Digital Connect Initiative:**

- To **ensure that existing schemes and initiatives reach the tribals**, TRIFED’s regional officials across the country have been visiting identified villages with a significant tribal population.

Schemes for Ensuring Fair Prices to Tribals:

- Schemes such as **Mechanism for Marketing of Minor Forest Produce (MFP) Through Minimum Support Price (MSP)** and **Development of Value Chain for MFP** provide **MSP to gatherers of forest produces.**

- The schemes **ensure sustainability of the resource base** by addressing the problems that tribals face such as perishable nature of the produce, lack of holding capacity, lack of marketing infrastructure, exploitation by middlemen, etc.

Tech For Tribals:

- Tech For Tribals program aims to **transform 5 crore Tribal Entrepreneurs** by capacity building and imparting entrepreneurship skills to tribal forest produce gatherers enrolled under the **Pradhan Mantri Van Dhan Yojana (PMVDY)**.
- The Van Dhan Vikas Yojana is an initiative of the **Ministry of Tribal Affairs and TRIFED**. It was launched to improve tribal incomes through value addition of tribal products.
- The program will ensure higher success rate of the Tribal Entrepreneurs by enabling and empowering them to run their business with marketable products with quality certifications.

Van Dhan Vikas Kendras:

- Van Dhan Vikas Kendras have been provided by **Van Dhan Vikas Yojana**.
- Van Dhan Vikas Kendra (VDVKs) are for providing **skill upgradation and capacity building training** to tribals and setting up of primary processing and value addition facilities.
- Tribals are trained here and then provided with working capital to add value to the products, which they collect from the jungle.

TRIFOOD Scheme:

- It is a **joint initiative of the Ministry of Food Processing Industry, Ministry of Tribal Affairs and TRIFED** and it promotes value addition to MFP.