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TRIFED joins hands with The LINK Fund for tribal development



Recently, the **TRIFED** and **The LINK Fund** have entered into a Memorandum of Understanding (MoU) for **tribal development**.

Key Highlights

- The MoU is aimed at **employment generation by providing support to tribals** for increasing value addition in their produce and products.
- It has called for **sustainable livelihoods and value addition for increase** in income and employment generation through technological intervention for efficiency in value addition for MFPs.

- Both the organizations will also work together to **creating women-centered infrastructure** and innovation and entrepreneurship.
- The LINK Fund is excited to **commence the intervention working in close coordination with TRIFED's leadership team** and to draw out Detailed Project Implementation Plan, Estimate budgetary estimates for impactful interventions and to mobilize funds etc.
- The aim of MoU is to **pooling strengths together and undertakes work** that will help in boosting the income and livelihoods of the tribal people.

What is The Link Fund?

- It is a **practitioner-led fund** headquartered in **Geneva, Switzerland**.
- It works to **end extreme poverty** and mitigate the effects of climate change.
- It bridges the **gap between the financial and philanthropic worlds**, providing an optimal solution both to funding and implementing integrated development programs.
- The Fund addresses **basic human needs** - food and nutrition security, education, women's economic empowerment and large-scale infrastructure.

What is TRIFED?

- The **Tribal Cooperative Marketing Development Federation of India (TRIFED)** came into existence in 1987.
- It is a **national-level apex organization** functioning under the administrative control of **Ministry of Tribal Affairs**.
- The ultimate objective of TRIFED is **socio-economic development of tribal people** in the country by way of marketing development of the tribal products on which the lives of tribals depends heavily.