

[www.vishnuias.com](http://www.vishnuias.com)



# Topic wise content



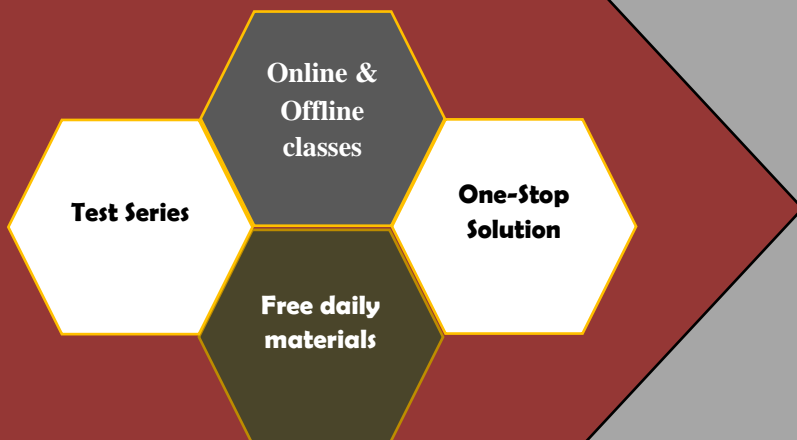
<https://t.me/vishnuiasmentor>



<https://www.youtube.com/channel>

## Janaushadhi Diwas

Notes for civil services preparation



UPSC

General Studies

## Janaushadhi Diwas

- The **Bureau of Pharma PSUs of India (BPPI)** celebrated the **3rd Janaushadhi Diwas** (7th March 2021) to spread awareness about quality generic medicines, available at low prices.
- **Theme** of Janaushadhi Diwas was “**Seva Bhi – Rozgar bhi**”. The **Janaushadhi week** was celebrated across the country from **1st-7th March 2021**.
- As a part of celebrations, the Prime Minister **inaugurated the 7,500th Janaushadhi Kendra** at NEIGRIHMS,

## Key Points

### Janaushadhi Kendra:

- Bureau of Pharma PSUs in India (BPPI) supports Janaushadhi Kendras as a part of Pradhan Mantri Bhartiya Janaushadhi Pariyojana.
- These are the **centres from where quality generic medicines** are made available to
- The **number of stores** has grown to more than **7400** and all **734 districts** of the country have Janaushadhi Kendras.
- **Government grants of up to 2.5 lakhs** are provided for setting up of Pradhan Mantri Janaushadhi Kendras, which can be set up by doctors, pharmacists, entrepreneurs, **Self Help Groups (SHGs)**, NGOs, charitable societies, etc. at any suitable place or outside the hospital premises.

### Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP):

- **PMBJP is a campaign launched by the Department of Pharmaceuticals in 2008** under the name Jan Aushadhi
- The campaign was **revamped as PMBJP in 2015-16.**
- Bureau of Pharma PSUs of India (BPPI) is the implementation agency for PMBJP.
- The Bureau of Pharma PSUs of India **works under the Ministry of Chemicals &**
- BPPI has also developed the **Janaushadhi Sugam**
- PMBJP stores have been set up to provide **generic drugs**, which are available at lesser prices but are equivalent in quality and efficacy as expensive branded
- It also intends to extend the coverage of quality generic medicines so as **to reduce the out of pocket expenditure on medicines** and thereby **redefine the unit cost of treatment per**
- A medicine under PMBJP is **priced on the principle of a maximum of 50% of the average price of top three branded** Therefore, the price of Janaushadhi Medicines is **cheaper at least by 50% and in some cases, by 90%** of the market price of branded medicines.

### **Performance Analysis:**

- In the current financial year 2020-21, PMBJP has already achieved sales of Rs. 593.84 crores. This has **led to savings of approximately Rs. 3600 crores of the common citizens** of the
- This scheme is also providing a good source of **self-employment** with sustainable and regular earnings.

